

SPLASH PAD FARMERS MARKET ADVISORY COMMITTEE MISSION STATEMENT

January 2008

The Splash Pad Farmers Market Advisory Committee (SPFMAC) is a citizen advisory group established by the District 2, Oakland City Council Office. The SPFMAC is a standing committee that is comprised of individuals from the community who volunteer their time in support of the Committee's mission and objectives. The SPFMAC chairperson shall serve by appointment of the District 2 City Councilmember.

This Mission Statement has been established by the SPFMAC for the purpose of providing a guiding objective to a group that by its nature will change over time. It is understood that the Mission Statement may evolve over time as well.

The Mission Statement of the SPFMAC is:

The SPFMAC is a voluntary advisory body that shall be a liaison between the City of Oakland, the Farmers Market management, and community stakeholders, including local residents and local merchants, for the purposes of fostering enjoyment and sustainable usage of the park as a passive use park as well as a major community gathering place and place for residents to access fresh, regionally grown foods one day a week; sustaining the viability of the Farmers Market and of local business; and facilitating a harmonious working relationship among the stakeholders by providing a forum to communicate and address concerns.

The SPFMAC shall have and pursue the following objectives:

- 1 To monitor compliance with the terms of the Major Encroachment Permit and other agreed upon mutual obligations of the Market's management and the City of Oakland.
- 2 To seek and support ways for local merchants and the Market to mutually prosper.
- 3 To identify any conflicts that arise among community stakeholders and recommend appropriate solutions.
- 4 To provide community input to the Market management.
- 5 To preserve the physical condition of Splash Pad Park, suggest means to mitigate impacts of heavy use, and promote appropriate use of the park.